







Academic Committee:

Lionel Bently, Michael Birnhack, Oren Bracha, Neil Netanel

MONDAY, JANUARY 4, 2010 08:30-09:00 *Registration*

09:00-09:15 **Greetings**

Hanoch Dagan, Dean, Tel Aviv University Yishai Blank, Cegla Center, Tel Aviv University

Neil Netanel, UCLA Law School

Morning Session

Moderator: Oren Bracha, University of Texas, Austin

09:15-10:30 **Brad Sherman,** *University* of Queensland

Hybrid Property: Defining the Limits of Copyright

Comment: Michal Shur-Ofri, Hebrew University, Jerusalem

10:30-11:45 Maurizio Borghi, Brunel University

Copyright and Truth

Comment: Sheila Jasanoff, Harvard University

11:45-12:00 Coffee Break

12:00-13:15 **Diane Zimmerman**, *NYU* **Incentives and Creativity: What We Don't Know and Why It Matters**

Comment: **Anupam Chander**, *UC Davis*

13:15-15:00 Lunch Break

Afternoon Session

Moderator: Orit Fischman Afori,

College of Management

15:00-16:15 **Niva Elkin-Koren**,

University of Haifa

Copyright and its Limits in the Age of

Users-Generated-Content

Comment: Gaia Bernstein, Seton Hall

University

16:15-16:30 Coffee Break

16:30-17:45 Margaret Chon, Seattle

University

Global Intellectual Property **Governance (Under Construction)**

Comment: **Eyal Benvenisti**, *Tel Aviv* University

TUESDAY, JANUARY 5, 2010

Morning Session

Moderator: **Amir Khoury**, *Tel Aviv*

University

9:00-10:15 **Lionel Bently**, *Emmanuel*

College, Cambridge

Intellectual Property in the British

Colonies

Comment: **Ron Harris**, *Tel Aviv*

University

10:15-11:30 Michael Birnhack, Tel Aviv

University

Hebrew Authors and British Law

Comment: **Yoram Shachar**, *IDC*, *Herzlyia*

11:30-11:45 Coffee Break

11:45-13:00 **Steven Wilf**, *University of*

Connecticut

Intellectual Property and Social Movements in Nineteenth-Century

America

Comment: Michael Zakim, Tel Aviv

University

13:00-14:45 Lunch Break

Afternoon Session

Moderator: **Wendy Gordon**, *Boston*

University

14:45-16:00 **Stuart Banner**, *UCLA*

Owning Sound: Property Rights in Recorded Music, 1880-1950

Comment: **Oren Bracha**, *University of*

Texas, Austin

16:00-16:15 Coffee Break

16:15-17:30 **Avihay Dorfman**, *Tel Aviv* University & Assaf Jacob, IDC, Herzlyia

Copyrights as Torts

Comment: **Ariel Porat**, *Tel Aviv University*

WEDNESDAY, JANUARY 6, 2010

Morning Session

Moderator: **Pam Samuelson**, *UC Berkeley*

09:00-10:15 Madhavi Sunder, UC Davis

Bollywood/Hollywood

Comment: Michal Alberstein, Bar-llan

University

10:15-11:30 Neil Netanel & David

Nimmer, UCLA

Is Copyright Property? A Priori Arguments in Jewish, Common, and

Civil Law

Comment: **Tal Zarsky**, *University of Haifa*

11:30-11:45 Coffee Break

11:45-13:15 **Pam Samuelson**, *UC Berkeley* Google Book Search as Copyright

Reform

Dan Burk, UC Irvine

Copyright and Paratext in Computer Gaming

Wendy Gordon, Boston University **Art and the Intrinsic: Implications for**

Copyright 13:15-13:30 **Concluding Remarks**

Bently, Birnhack, Bracha, Netanel

13:30-15:00 Lunch Break

Participation is free, but space is limited. For prior registration, please contact Cegla@post.tau.ac.il by December 31, 2009

The sessions will take place at The Buchmann Faculty of Law, Trubowicz Building, Sonia Kossoy Conference Room (Room 307). The conference sessions will be held in English.