WORKSHOP

January 18, 2023 10:30 –16:00

@ The Sonia and Edward Kossoy Conference Room (#307) Buchmann Faculty of Law, Tel Aviv University

Till Death Do Us Share

The Law and Social Norms of Digital Remains

During our digital lives, we constantly create a trail of personal data: emails we exchanged, photos we posted on social media or stored on mobile devices and cloud storage, purchases we made, search inquiries we submitted, "swipe right", "likes" and "shares", as well as meta-data about our locations, contacts, and much more. Once people die, the data become *digital remains*. Social norms about memorialization, access and control are yet to be established; technologies facilitate posthumous management of digital remains but have not gained broad acceptance, and the law is still debating whether to intervene and how, with different approaches undertaken in different jurisdictions.

The workshop will facilitate in-depth discussions among scholars who study various aspects of the topic, from legal and media and communications studies perspectives. We will inquire theoretical approaches, and explore empirical work on online memorialization and users' perspectives.

The workshop is based on advanced drafts of works in progress. It is co-organized by the Edmond J. Safra Center for Ethics and the Chief Justice Meir Shamgar Center for Digital Law and Innovation.

Academic organizers: Prof. Michael Birnhack & Dr. Tal Morse.

Program

10:45-13:00 | Session I Conceptualizing Digital Remains

Chair: **Prof. Niva Elkin-Koren**, TAU Law

Post-mortem Privacy and Digital Legacy: A Qualitative Empirical Enquiry

Dr. Edina Harbinja, Aston University, **Prof. Lilian Edwards**, Newcastle University, & **Dr. Marisa McVey**, Northern Ireland Human Rights Commission

Commentator: **Prof. Shelly Kreiczer-Levy**, College of Law & Business

The Continuity Principe of Digital Remains

Prof. Michael Birnhack, TAU Law & Dr. Tal Morse, Department of Photographic Communications, Hadassah Academic College, Jerusalem Commentator: Dr. Ronit Donyets-Kedar,

Commentator: **Dr. Ronit Donyets-Kedar**, College of Law & Business

Meaning is Use: Functional Analysis on the Emerging Category of Quasi-Property

Mr. Mustafa Şenel, TAU Law Commentator: **Prof. Avihay Dorfman**, TAU Law

13:00-14:00 | Lunch Break

14:00-15:30 | Session II Capitalizing Digital Memorialization

Chair: **Dr. Mickey Zar**, TAU Law

Like, Share, and Remember: Facebook
Memorial Pages as Social Capital Resources
Ms. Sarit Navon & Prof. Chaim Noy, School
of Communication, Bar Ilan University
Commentator: Prof. Oren Meyers, Department

Commentator: **Prof. Oren Meyers**, Department of Communication, University of Haifa

Affection as a Service: The Commodification of Human Identity in the Context of Digital Death

Mr. Mauricio Figueroa-Torres, Newcastle University

Commentator: **Prof. Rivka Ribak**, Department of Communication, University of Haifa

15:30-16:00 | Concluding Discussion

REGISTRATION

