

TEL AVIV UNIVERSITY

Meirav Furth-Matzkin

CURRICULUM VITAE

Faculty: Law

Date of birth: 10.06.1987

Place of birth: Israel

A. EDUCATION

2009-2014 Establishment: Hebrew University of Jerusalem

Subject: Law & International Relations

Degree: LL.B. and B.A.

Year Awarded: 2014

2014-2015 Establishment: Harvard Law School

Degree: LL.M.

Year Awarded: 2015

2015-2019 Establishment: Harvard Law School

Degree: S.J.D.

Title of Doctoral Dissertation: Deception by Contract

Name of Supervisor: Professor Oren Bar-Gill

Supervising Committee: Professors Alma Cohen and Cass Sunstein

B. ACADEMIC AND PROFESSIONAL EXPERIENCE

2018-2020 University of Chicago Law School: Lecturer in Law

2020-2021 UCLA School of Law: Assistant Professor

C. 1. LIST OF COURSES TAUGHT

2018-2021 Law & Psychology of Consumer Contracts

2020-2021 Contracts

C.2. PARTICIPATION IN COMMITTEES

2020-2021 UCLA Law Standards Committee

D.1. SELECTED PRESENTATIONS

2015 Harvard Law School, Law & Economics Seminar: presenter (*Unenforceable Terms in Residential Lease Agreements*)

2015 Conference on Empirical Legal Studies, Washington University School of Law: presenter (*Unenforceable Terms in Residential Lease Agreements*)

2016 Annual Junior Scholars Conference, Stanford Law School: presenter presenter (*Unenforceable Terms in Residential Lease Agreements*)

2016 Annual Law & Economics Association Meeting, Harvard Law School: presenter (*Unenforceable Terms in Residential Lease Agreements*)

2016 SIOE, Sciences Po: presenter (*Unenforceable Terms in Residential Lease Agreements*)

2016 Harvard Empirical Legal Studies Workshop: presenter (*Post-Contract Negotiations*)

2016 Israel Law & Economics Association Annual Meeting, Tel-Aviv Law School: presenter (*Social Influences on Policy Preferences*)

2016 Conference on Empirical Legal Studies, Duke University Law School: presenter (*Social Influences in Policy Preferences*)

2017 Harvard Program on Negotiations Workshop, Harvard Law School: presenter (*New Findings in the Field of Negotiation*)

2017 American Law & Economics Association Annual Meeting (ALEA), Yale Law School: presenter (*Social Influences on Policy Preferences*)

2017 Empirical Contracts Workshop, University of Pennsylvania Law School: presenter (*Bargaining in the Shadow of the Fine Print*)

2017 Israel Law & Economics Association Annual Meeting, Hebrew University of Jerusalem: presenter (*Fine Print Fraud*)

2017 Conference on Empirical Legal Studies, Cornell Law School: presenter (*Fine Print Fraud*)

2018 Law & Economics Seminar, Harvard Law School, presenter (*Fine Print Fraud*)

2018 Conference on European Empirical Legal Studies (CELSE), University of Leuven School of Law, presenter (*Fine Print Fraud*)

2018 DMEP-Ratio Joint Workshop on Morality, Law, and Decision Making, Hebrew University of Jerusalem, presenter (*Post-Contract Negotiations of Rental Disputes*)

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2018 Empirical Contracts Workshop, NYU Law School, presenter (*Post-Contract Negotiations of Rental Disputes*)

2018 Yale-Humboldt Consumer Law Lectures, Humboldt University School of Law, presenter (*The Law & Psychology of Fine Print*)

2018 Relational Contracts Workshop, University of Chicago Department of Economics, presenter (*Bargaining in the Shadow of the Fine Print*)

2019 PALS Lab, University of Chicago Law School, presenter (*Post-Contract Price Discrimination in the Retail Market*)

2019 Consumer Law Scholars Conference, Berkeley Law, presenter (*Consumer Psychology and the Problem of Fine Print Fraud*)

2019 Consumer Law Workshop, Boston University Law School, presenter (*The Harmful Effects of Unenforceable Contract Terms*)

2019 Conference on Empirical Legal Studies (CELS), Claremont McKenna College, presenter (*Consumer Psychology and the Problem of Fine Print Fraud*)

2020 Consumer Law Workshop, Boston University Law School, presenter (*Selective Enforcement of Consumer Contracts*)

2020 Consumer Law Scholars Conference, Berkeley Law, Invited Discussant (*Nudnik Theory*)

2020 Browning Consumer Law Symposium, Montana Law School, presenter (*Consumer Contracts in Action*)

2021 Consumer Law Scholars Conference, Berkeley Law, Invited Discussant (*Six Scandals*)

2021 Law & Economics Workshop, Tel-Aviv University Law Faculty, presenter (*Proportional Contracts*)

2021 IDC Law School Faculty Workshop, presenter (*Proportional Contracts*)

2021 Private Law Workshop, Hebrew University Law Faculty, presenter (*Proportional Contracts*)

2021 Chicago-Michigan PALS Workshop, presenter (*The Dark Side of Dark Patterns*)

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E. ACADEMIC AND PROFESSIONAL AWARDS

E.1.2 GRANTS

2016 Harvard Program on Negotiation Research Grant (with Cass Sunstein) \$4000

2017 Harvard Mind Brain & Behavior Graduate Student Grant \$5000

2017 Harvard Program on Negotiation Research Grant (with Roseanna Sommers) \$4000

2018-19 Federman Cyber Research Grant \$18000

2019-20 Harvard University IQSS Research Grant \$3000

2020-21 UCLA Ziman Center for Real-Estate Research Grant \$5000

E.4 ACADEMIC AWARDS

2010 Tebby Miller Award for Exceptional Achievements in Interdisciplinary Research

2011 Tebby Miller Award for Exceptional Achievements in Interdisciplinary Research

2012 Abraham Agmon Award for Outstanding Achievements in Public Law

2014 Harvard John M. Olin Prize for Best Paper in Law & Economics (Unenforceable Terms in Consumer Contracts)

2015 Harvard Pearlman Scholarship Prize

2016 Harvard Fisher & Sander Prize for Best Paper in Negotiation and Dispute Resolution (The Harmful Effects of Unenforceable Contract Terms on Post-Contract Negotiations)

I. OTHER

2014 International Piece Scholarship

2015 Harvard Program on the Foundations of Private Law Fellowship

2015-16 Harvard John M. Olin Fellowship in Law & Economics

2016-17 Sinclair Kennedy Travelling Fellowship, Society and Fellows of Harvard

2020 Referee for *Journal of Legal Studies*, *Journal of Empirical Legal Studies*

LIST OF PUBLICATIONS

ARTICLES PUBLISHED

1. David Kretzmer, Aviad Ben-Yehuda and [Meirav Furth-Matzkin](#)
“*‘Thou Shall Not Kill’: The Use of Lethal Force in Non-International Armed Conflicts*”
47 ISRAELI LAW REVIEW 191 (2014)
2. [Meirav Furth-Matzkin](#)
“*On the Unexpected Use of Unenforceable Contract Terms: Evidence from the Residential Rental Market*”
9 JOURNAL OF LEGAL ANALYSIS 1 (2017)
3. [Meirav Furth-Matzkin](#) and Cass R. Sunstein
“*Social Influences on Policy Preferences: Conformity and Reactance*”
102 MINNESOTA LAW REVIEW 101 (2018)
4. [Meirav Furth-Matzkin](#)
“*The Harmful Effects of Unenforceable Contract Terms: Experimental Evidence*”
4 ALABAMA LAW REVIEW 1032 (2019)
5. [Meirav Furth-Matzkin](#) and Roseanna Sommers
“*Consumer Psychology and the Problem of Fine Print Fraud*”
72 STANFORD LAW REVIEW 503 (2020)
6. [Meirav Furth-Matzkin](#)
“*Consumer Contracts in Action*”
MONTANA LAW REVIEW (BROWNING CONSUMER LAW SYMPOSIUM ISSUE, FORTHCOMING 2021)
7. [Meirav Furth-Matzkin](#)
“*The Distributive Impacts of Nudnik-Based Activism*”
74 VANDERBILT LAW REVIEW EN BANC 469 (2021)

B.2. ARTICLES ACCEPTED FOR PUBLICATION

TEL AVIV UNIVERSITY

Meirav Furth-Matzkin

1. Michael Simkovic and [Meirav Furth-Matzkin](#)

“Proportional Contracts”

IOWA LAW REVIEW (FORTHCOMING, 2021)

2. Samuel Becher, Yuval Feldman, and [Meirav Furth-Matzkin](#)

“Toxic Promises”

BOSTON COLLEGE LAW REVIEW (FORTHCOMING, 2022)