

MEIRAV FURTH-MATZKIN

Email: meirav.f@nyu.edu; meiravf@tauex.tau.ac.il

ACADEMIC POSITIONS

NYU Law School (Fall 2025)

Visiting Associate Professor

Tel-Aviv University School of Law (2021-present)

Senior Lecturer (Associate Professor of Law)

UCLA School of Law (2020-2022)

Assistant Professor of Law

University of Chicago Law School (2018-2020)

John M. Olin Law and Economics Fellow & Lecturer in Law

Harvard Law School (2016-2017)

Terrence M. Considine Fellow in Law & Social Sciences

EDUCATION

Harvard Law School, S.J.D. (2015-19)

Dissertation: Deception by Contract

Honors: Fisher & Sander Prize: Best Paper in Negotiation and Dispute Resolution

Harvard Law School, LL.M. (2014-15)

Thesis: Unenforceable Terms in Residential Lease Agreements

Honors: John M. Olin Prize: Best Paper in Law & Economics

Dean's Scholar Prize in Behavioral Economics, Law & Public Policy

Activities: Member of Editorial Board, Harvard Human Rights Journal

Hebrew University of Jerusalem Law Faculty, LL.B., *cum laude* (2009-14)

Honors: Graduated with Highest Honors

Tebby Miller Award for Exceptional Achievements in Interdisciplinary Research

Abraham Agmon Award for Outstanding Achievements in Public Law

Activities: Editor, Hebrew University Law Review

Hebrew University of Jerusalem, B.A., International Relations, *cum laude* (2009-13)

Honors: Highest Honors

Tebby Miller Award for Exceptional Achievements in Interdisciplinary Research

PUBLICATIONS

Data-Driven Consumer Contract Adjudication, 44 YALE L. & POL'Y. REV. ____ (2026) (forthcoming)

Consumer Contract Law & Policy, in the OXFORD HANDBOOK OF REGULATORY CONTRACT LAW (2026) (forthcoming)

Racial Discrimination in Retailers' Willingness to Accept Returns: A Field Study, 119 NW. U. L. REV. 1135 (2025)

Banning Contractual Discrimination, 43 YALE L. & POL'Y. REV. (2025)

Using Experiments to Inform the Regulation of Consumer Contracts, in the CAMBRIDGE HANDBOOK OF EXPERIMENTAL JURISPRUDENCE (2025)

Taxing Contractual Complexity, 26 U. PA. J. BUS. L. 189 (2024) (with Michael Simkovic)

Discrimination in Contractual Performance: Evidence, Theory, and Preliminary Policy Prescriptions, 99 WASH. L. REV. 1165 (2024)

Toxic Promises, 63 B.C. L. REV. 754 (2022) (with Samuel Becher & Yuval Feldman)

Proportional Contracts, 107 IOWA L. REV. 101 (2021) (with Michael Simkovic)

The Distributive Impacts of Nudnik-Based Activism, 74 VAND. L. REV. EN BANC 469 (2021)

Consumer Psychology and the Problem of Fine Print Fraud, 72 STAN. L. REV. 503 (2020) (with Roseanna Sommers) (Reviewed by Omri Ben-Shahar for JOTWELL L. J. (2019))

The Harmful Effects of Unenforceable Contract Terms: Experimental Evidence, 4 ALA. L. REV. 1032 (2019)

Social Influences on Policy Preferences: Conformity and Reactance, 102 MINN. L. REV. 101 (2018) (with Cass Sunstein)

On the Unexpected Use of Unenforceable Contract Terms: Evidence from the Residential Rental Market, 9 J. LEGAL ANALYSIS 1 (2017) (Reviewed by Florencia Marotta-Wurgler for JOTWELL L. J. (2018))

'Thou Shall Not Kill': The Use of Lethal Force in Non-International Armed Conflicts, 47 ISR. L. REV. 191 (2014) (with David Kretzmer & Aviad Ben-Yehuda)

WORKING PAPERS

Contracting for Deference: Discretionary Clauses and Judicial Review in Insurance Contracts

Who is Susceptible to Dark Patterns? (with Tamar Kricheli-Katz)

The Price Transparency Paradox (with Manisha Padi)

Social Imagination of Contracts (with Hanoch Dagan & Tamar Kricheli-Katz)

RESEARCH AND TEACHING INTERESTS

Contract Law, Consumer Law, Law & Inequality, Housing Law, Empirical Legal Research

GRANTS & SCHOLARSHIPS

ISF Research Grant (2025-2026)

Aharon Barak Prize for Excellence in Legal Research (2024)

ISF Research Grant (2022-2024)

UCLA Ziman Center for Real-Estate Research Grant (2020-21)

Harvard University IQSS Research Grant (2019-20)

Federman Cyber Research Grant (2018-19)

Harvard Mind Brain & Behavior Graduate Student Grant (2017)

Harvard Program on Negotiation Next Generation Grant (2017) (with Roseanna Sommers)

Sinclair Kennedy Travelling Fellowship, Society and Fellows of Harvard (2016-17)

Harvard Program on Negotiation Research Grant (2016) (with Cass Sunstein)

Harvard John M. Olin Fellowship in Law & Economics (2015-16)

Harvard Program on Negotiation Research Fellowship (2015-16)

Harvard Pearlman Scholarship Prize (2015-16)

Harvard Law School Summer Academic Fellowship (2015-16)

International Piece Scholarship (2014-15; 2015-16)

Harvard Program on the Foundations of Private Law Fellowship (2014-15)

PRESENTATIONS

2023-2026

- “Contracting for Deference,”* Berkeley Consumer Law Workshop
- “Contracting for Deference,”* Berkeley Consumer Scholars Conference
- “Contracting for Deference,”* Texas Law & Economics Workshop
- “Contracting for Deference,”* Yale Law, Economics, and Organization Workshop
- “Contracting for Deference,”* Harvard Law & Economics Workshop
- “Contracting for Deference,”* NYU Faculty Workshop
- “Contracting for Deference,”* Cornell Faculty Workshop
- “Contracting for Deference,”* Washington University Law & Economics Workshop
- “Empirical Methods in Law,”* Tel-Aviv Law School Seminar on Legal Theories and Methodologies, April 2025
- “Discretion in Contracts,”* Bar-Ilan Empirical Contracts Workshop
- “Discretion in Contracts,”* Penn-NYU Empirical Contracts Workshop, NYU
- “Empirically Informed Consumer Contracts Adjudication,”* ALEA, NYU
- “Psychology, Regulation, and Consumer Contracts,”* Regulatory Contract Law Workshop, University of Zurich (invited presentation)
- “Contracting for Deference,”* Law & Economics Workshop, Max Planck Institute for Research on Collective Goods in Bonn (invited presentation)
- “Contracting for Deference,”* PALS Chicago-Michigan Workshop
- “Contracting for Deference,”* Law & Economics Workshop, Tel-Aviv University
- “Social Imaginations of Contract,”* Penn-NYU Empirical Contracts Workshop, University of Pennsylvania Law School
- “Social Imaginations of Contract,”* Conference on Empirical Legal Studies, University of Chicago Law School
- “Discretion and Discrimination,”* Bar-Ilan University Empirical Law Workshop
- “Retail Race Discrimination,”* Stanford Law & Economics Workshop

“Racial Discrimination by Retailers,” Berkeley Consumer Law Workshop

2020-2022

“Discriminatory Enforcement of Consumer Contracts,” NYU Law & Economics Workshop

“Discriminatory Enforcement of Consumer Contracts,” Harvard Law & Economics Workshop

“Retail Race Discrimination,” ALEA 2022, Columbia University

“Retail Discrimination: A Field Experiment,” Experimental Methods in Law Forum, Bonn

“Discrimination While Shopping,” Conference on Empirical Legal Studies, Toronto University

“Retail Race Discrimination,” Berkeley Consumer Law Scholars Conference, Boston University

“The Dark Side of Dark Patterns,” Chicago-Michigan PALS Workshop

“Discriminatory Enforcement of Contracts,” University of Chicago Junior Scholars Conference

“Discriminatory Enforcement of Contracts,” Law & Economics Workshop, Tel-Aviv University

“Pigouvian Contracts,” Private Law Workshop, Harvard Law School

“Taxing Consumer Attention,” Law & Economics Workshop, Michigan Law School

“Six Scandals,” Consumer Law Scholars Conference, Berkeley Law (Invited Discussant)

“Consumer Contracts in Action,” Browning Consumer Law Symposium, Montana Law School

“Selective Enforcement of Contracts,” Empirical Contracts Workshop, NYU Law School

“Theory of the Nudnik,” Consumer Law Scholars Conference, Berkeley Law (Invited Discussant)

“Selective Enforcement of Consumer Contracts,” Boston University Law School

2018-2019

“Consumer Psychology and the Problem of Fine Print Fraud,” Conference on Empirical Legal Studies (CELS), Claremont McKenna College

“Selective Enforcement of Consumer Contracts,” University of Chicago Law School Workshop

“The Harmful Effects of Unenforceable Contract Terms,” Consumer Law Workshop, Boston University Law School

“Consumer Psychology and the Problem of Fine Print Fraud,” Consumer Law Scholars Conference, Berkeley Law

“Deception by Contract,” Harvard Junior Scholars Colloquium, Harvard Law School

“Post-Contract Price Discrimination in the Retail Market,” PALS Lab, University of Chicago Law School

“Bargaining in the Shadow of the Fine Print,” Relational Contracts Workshop, University of Chicago Department of Economics

“Discussant, “Are Lengthy and Boilerplate Risk Factor Disclosures Inadequate?,” Conference on Empirical Legal Studies (CELS), University of Michigan Law School

“The Law & Psychology of the Fine Print,” Yale-Humboldt Consumer Law Lectures, Humboldt University School of Law

“How Unenforceable Terms Shape Tenants’ Behavior,” Empirical Contracts Workshop, NYU Law School

“Post-Contract Negotiations of Rental Disputes,” DMEP-Ratio Joint Workshop on Morality, Law, and Decision Making, Hebrew University of Jerusalem

“Bargaining in the Shadow of the Fine Print,” Conference on European Empirical Legal Studies (CELSE), University of Leuven School of Law

“Behavioral Instruments in Consumer Contracts,” Conference on Nudging and Information, University of Graz Law School

“Contractual Deception,” Law & Economics Seminar, Harvard Law School

Before 2017

“Consumers’ Surprising Acquiescence to Fine Print Fraud,” Conference on Empirical Legal Studies (CELS), Cornell Law School

“Consumers’ Surprising Acquiescence to Fine Print Fraud,” ILEA

“Bargaining in the Shadow of the Fine Print,” Empirical Contracts Discussion Group, University of Pennsylvania Law School

“Seduction by Promise,” Behavioral Economics Workshop, Bar-Ilan University Law School

“Social Influences on Policy Preferences,” American Law & Economics Association Annual Meeting (ALEA), Yale Law School

“New Findings in the Field of Negotiation,” Program on Negotiation Workshop, Harvard Law School

“On the Use of Unenforceable Terms,” Junior Scholars Workshop, Harvard Law School

“Social Influences on Policy Preferences,” Conference on Empirical Legal Studies (CELS), Duke University Law School

“Social Influences on Policy Preferences,” ILEA, Tel-Aviv University

“Post-Contract Negotiations,” Harvard Empirical Legal Studies Workshop

“On the Unexpected Use of Unenforceable Terms,” SIOE, Sciences Po

“Unenforceable Terms in the Residential Rental Market,” ALEA, Harvard Law School

“Unenforceable Terms in the Residential Rental Market,” Annual Junior Scholars Conference, Stanford Law School

“On the Use of Unenforceable Contract Terms,” CELS, Washington University School of Law

“An Observational Analysis of Residential Leases,” Harvard Law & Economics Seminar

“Deceptively Unenforceable Contract Terms,” Private Law Workshop, Harvard Law School