

Dr. Uri Y. Hacoheh  
Tel-Aviv University, The Buchmann Faculty of Law, Tel-Aviv 6997801, Israel  
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+972-53-2338166

## **CURRICULUM VITAE**

Faculty: Tel-Aviv University, The Buchmann Faculty of Law.

Home Address: Bnei Ephraim Street 203, Entrance A, Apartment 6, Tel Aviv-Yafo, 6998407.

Phone: +972-53-2338166

Date of birth: Jan. 1., 1985.

Place of birth: Israel

IDF Military Service: Nahal Brigade.

Marital Status: Married.

### **A. ACADEMIC APPOINTMENTS**

**2021 – Assistant Professor** (Lecturer), Tel Aviv University, Faculty of Law of Law, Tel Aviv, Israel.

### **B. EDUCATION**

**2012 LL.B.** (Magna Cum Laude), Tel Aviv University, Faculty of Law of Law, Tel Aviv, Israel.

**2014 LL.M.** (Harlan Fiske Stone Scholar), Columbia Law School, New York City, NY.

**2019 J.S.D.**, UC Berkeley, School of Law, Berkeley, CA.

Title of Doctoral Dissertation: The Unjust Enrichment of Intellectual Property Right Holders.

Supervisor: Peter S. Menell.

Supervising Committee: Peter S. Menell, Carl Shapiro, Mark Gergen.

### **C. ACADEMIC AND PROFESSIONAL EXPERIENCE**

**2010** Bucerius Law School Program in International and Comparative Business Law, Bucerius Law School, Hamburg, Germany.

**2013** Internship & Pre-internship at Luthi & Co. Intellectual Property Law Offices.

**2014** Legal Instructor and Lecturer at the Israeli Bar Association Publishing House.

**2015** Visiting Scholar, Columbia Law School.

**2016** Instructor, Graduate Legal Research & Writing Program, Boalt Hall School of Law, UC Berkeley.

**2017** Instructor, Legal Studies, Boalt Hall School of Law, UC Berkeley.

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- 2017 Research Fellow, Center for Technology, Society & Policy (CTSP), School of Information, UC Berkeley.
- 2019 Postdoctoral Research Fellow, The Center of Law, Economics, and Politics (LEAP), UC Berkeley.
- 2020 Research Associate, Tel Aviv University, Faculty of Law of Law.
- 2022 Faculty Fellow, The Meir Shamgar Center for Digital Law and Innovation, Tel-Aviv University.

**D. LIST OF COURSES TAUGHT**

- 2014 Contract, tort, corporations (professional bar exam courses).
- 2016 Research & Writing (graduate students).
- 2017 Human Rights Research and Practice (undergraduate students).
- 2021 Property Law; Intellectual Property Law; Artificial Intelligence, Innovation, and the Law, Technological Disruption and the Law.
- 2022 Patent Law, Property Law; Intellectual Property Law, Private Law.

**E. INVITED PAPERS IN SCIENTIFIC MEETINGS**

- 2017 Cardozo Law School, New York City, NY, Intellectual Property Scholars Conference (IPSC), presenter: “A Penny for Their Creations – Apprising Users’ Value of Copyrights in Their Social Media Content.”
- 2018 Golden Gate University Law School, San Francisco, CA, Intellectual Property Works-in-Progress Symposium, presenter: “A Penny for Their Creations – Apprising Users’ Value of Copyrights in Their Social Media Content.”
- 2018 New York School of Law, New York City, NY, 8<sup>th</sup> Annual Internet Law Works-in-Progress, presenter: “A Penny for Their Creations – Apprising Users’ Value of Copyrights in Their Social Media Content.”
- 2018 UC Berkeley School of Law, CA, Intellectual Property Scholars Conference (IPSC), presenter: “Unjust Endorsement: Endorser and Platform Responsibility in the Social Media Age.”

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- 2021 Tel Aviv University, The 8<sup>th</sup> Privacy, Cyber, and Technology Conference, presenter: “User-Generated Data Network Effects.” Available at: <https://www.youtube.com/watch?v=ofLuZWAQ9rs>.
- 2021 ATRIP Webinar, “IPR in times of crisis: Thoughts from the ATRIP-bubbles,” commenting on Prof. Rochelle C. Dreyfuss: “Protecting Public Health in the Age of Pandemics: The Potential Impact of Investor-State Dispute Settlement.”
- 2021 Intellectual Property in the Age of AI, Round Table, The S. Horowitz Institute for Intellectual Property, The Buchmann Faculty of Law Tel Aviv University, presenter: AI and Social Responsibility.
- 2021 Cardozo Law School, New York City, NY, Intellectual Property Scholars Conference (IPSC), presenter: User-Generated-Data Network Effects.
- 2021 The Israeli Forum for Intellectual Property, The Yearly Conference on Intellectual Property Law, Bar-Ilan University, Presenter: Autumn Is Coming A Novel Liability Theory That May Kill Pharmaceutical Evergreening.
- 2021 Lab for Law, Data, and Digital Ethics, Bar-Ilan University, presenter: “User-Generated Data Network Effects.”
- 2021 Intellectual Property in the Medical Space, Round Table, The S. Horowitz Institute for Intellectual Property, The Buchmann Faculty of Law Tel Aviv University, presenter: The Sanofi Case: Thoughts for Further Development. Available on: <https://www.youtube.com/watch?v=zqePVxgcRB4&list=PLyD9d-D6KQ6s8ELbIOYmBGURZSjGxqDSu&index=9>.
- 2022 Faculty Seminar, Reichman University, Faculty of Law, *Defending Fair Pharmaceutical Competition with the Law of Unjust Enrichment*.
- 2022 Private Law Seminar, Tel-Aviv University, Faculty of Law, *Autumn Is Coming A Novel Liability Theory That May Kill Pharmaceutical Evergreening*.
- 2022 Faculty Seminar, Tel-Aviv University, Faculty of Law, *Defending Fair Pharmaceutical Competition with the Law of Unjust Enrichment*.

#### F. HONORS, AWARDS, & RESEARCH GRANTS

- 2010 Dean’s List (LL.B., Tel-Aviv University, The Buchmann Faculty of Law, Israel).
- 2011 Dean’s List (LL.B., Tel-Aviv University, The Buchmann Faculty of Law, Israel).

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- 2014 Harlan Fiske Stone Scholar (LL.M., Columbia Law School, New York City, NY).
- 2017 Research Fellowship from the Center for Technology, Society & Policy (CTSP), School of Information, UC Berkeley.
- 2019 Postdoctoral Research Fellowship from the Center of Law, Economics, and Politics (LEAP), UC Berkeley.
- 2020 Award, Returning Scientist, Israeli Ministry of Aliyah and Integration.
- 2020 Research Grant from the S. Horowitz Institute for Intellectual Property, Tel-Aviv University, The Buchmann Faculty of Law, Israel.
- 2020 Submission for the Israeli Science Foundation: Covert Marketing Manipulation: Reinforcing Disclosure Regulation for the Digital Age
- 2022 Research Grant from the Shamgar Center for Digital Law and Innovation, The Buchmann Faculty of Law, Israel.
- 2022 Research Grant, Israel Science Foundation, Covert Marketing Manipulation: Reinforcing Disclosure Regulation for the Digital Age.

## G. PUBLICATIONS

אורי יוסף הכהן, [הגנה על תחרות פרמצבטי באמצעות דיני עשיית עושר ולא במשפט](#), משפטים (2022)

Uri Y. Hacoen, [The Policy Implications of User-Generated Data Network Effects](#), (forthcoming in the FORDHAM INTELLECTUAL PROPERTY, MEDIA, & ENTERTAINMENT LAW JOURNAL 2021).

Uri Y. Hacoen, [User-Generated Data Network Effects and Market Competition Dynamics](#), (forthcoming in the FORDHAM INTELLECTUAL PROPERTY, MEDIA, & ENTERTAINMENT LAW JOURNAL 2021).

Uri Y. Hacoen, [Autumn Is Coming A Novel Liability Theory That May Kill Pharmaceutical Evergreening](#), (forthcoming in the CARDOZO ARTS & ENT. LJ 2021).

Uri Y. Hacoen, Amit Elazari, & Talia Schwartz-Maor, [A Penny For Their Creations – Apprising Users’ Value of Copyrights in Their Social Media Content](#), 36 BERKELEY TECH. L. J. 511 (2022).

Uri Y. Hacoen, [Evergreening At Risk](#), 33 HARV. J. L. & TECH. 480 (2020).

Robert D. Cooter & Uri Y. Hacoen, [Progress in the Useful Arts: Foundations of Patent Law in Growth Economics](#), 22 YALE J.L & TECH. 191 (2020).