ISHTIP 14th Annual Workshop | Tel Aviv University, June 20–21, 2023

IP and Migration

Tuesday, June 20
TAU Law, Room 301 Zakheim Family Hall

09:00–09:15 OPENING COMMENTS
- Prof. Tshai Blank, Dean, Faculty of Law, Tel Aviv University
- Prof. Gabriel Galvez-Bechar, Université de Lille, Co-Director ISHTIP
- Prof. Amir Khoury, Director, S. Horowiz Institute for Intellectual Property in Memory of Dr. Amnon Goldenberg

09:15–11:00 SESSION 4 PRESENTATIONS BY DOCTORAL RESEARCHERS
Chair: Prof. Eva Hemmungs Wirtén, Department of Culture & Society, Linköping University
- Ms. Nika Abyzov-Bienko, University of Glasgow
  *Exclusivity by Courtesy: Comparing Modern and Historical Community Practices in the Absence of Copyright*
- Ms. Shelly Pasternak, Zvi Meitar Center for Advanced Legal Studies, Faculty of Law, Tel Aviv University
  *Migrating Authenticity – Pseudonym between Assimilation and Transgression*
- Ms. Lauren Crais, Oxford University & Ms. Vittoria Mastrandrea, London School of Economics and Political Science
  *An Unusual Cartography: Theoretical Migrations of Heritage*
- Ms. Diana Liebenau, Ludwig Maximilian University of Munich
  *Copyright as Anti-discrimination*

11:00–11:15 Coffee Break

11:15–12:45 SESSION 5 PRESENTATIONS BY DOCTORAL RESEARCHERS
Chair: Prof. Oren Bracha, University of Tel Aviv
- Prof. Irit Fischman-Afori, Tel Aviv University
  *Analysis of Intertextual Migration and Impact of European Backwards Netlinkage: Case Studies from Italian Intellectual Property Law*
- Prof. Ilana Chofen, University of Haifa
  *The Creation of Claude McKay*
- Prof. Guy Rub, Moritz College of Law, Ohio State University
  *Impact of Migration on Geographical Indication Protection: Issues and Concerns*
- Prof. Eva Hemmungs Wirtén, Department of Culture & Society, Linköping University
  *Assimilation or Transgression: The Case of the Art Museum Collections in the Virtual World*

12:45–13:45 Lunch Break

13:45–15:15 SESSION 6 PRESENTATIONS BY DOCTORAL RESEARCHERS
Chair: Dr. Uri Hacohen, Faculty of Law, Tel Aviv University
- Ms. Aline Iramina, University of Glasgow School of Law, Dr. Maayan Perel, School of Law, Netanya Academic College, Prof. Niva Elkin-Koren, Faculty of Law, Tel Aviv University
  *Opening Platform Data for Research*
- Mr. Eliezer Assaf-Zakhara, Faculty of Law, Bar Ilan University
  *Who Framed Mickey Mouse? The Migration of Copyright Term Extension to the United States*

15:15–15:30 Coffee Break

15:30–17:00 SESSION 7 PRESENTATIONS BY DOCTORAL RESEARCHERS
Chair: Prof. Eldar Haber, Faculty of Law, University of Haifa
- Prof. Cristina Sappa, ISESEG School of Management, Lille & Paris
  *The Migration of Museums Collections to Virtual Worlds*
- Prof. Michal Shur-Ofry, Faculty of Law, Hebrew University
  *The Migration of Copyright Term Extension to the United States*
- Prof. Roei Davidson, Department of Communication, University of Haifa
  *Copyright Reform and Legal Consciousness in Turkey’s Music Sector*

16:45–17:00 CONCLUDING REMARKS

Wednesday, June 21
TAU Law, Room 301 Zakheim Family Hall

09:00–10:15 SESSION 8 PRESENTATIONS BY DOCTORAL RESEARCHERS
Chair: Prof. Daniel Benoist, Faculty of Law, University of Haifa
- Ms. Naama Daniel, Federmann Cyber Security Research Center, Hebrew University of Jerusalem
  *From Popeye to Mickey Mouse in a 100 Years: The Israeli Copyright-Design Overlap*
- Prof. Carl Golinast, Ludwig Maximilian University of Munich & Ms. Franziska Raht, Gutenberg Institute for World Literature and Written Media, University of Mainz
  *Rewriting the Literary Canon and Copyright Law: A Literary and Legal Analysis of Intertextual Migration*
- Ms. Alexandra Dworkin, Art History Department, Tel Aviv University
  *Stealing Authority: The Illustrated ‘Piratic’ Edition of Pietro Andrea Mattioli’s I Discorsi (1549)*
- Mr. Alexander Hartley, Department of Comparative Literature, Harvard University
  *The Creation of Claude McKay*

10:45–11:00 Coffee Break

11:00–13:15 SESSION 9 PRESENTATIONS BY DOCTORAL RESEARCHERS
Chair: Prof. Orit Fischman-Afori, School of Law, College of Management, Academic Studies
- Prof. Enrico Bonadio, City University of London School of Law, Dr. Magali Contardi, Sant’Anna School of Advanced Studies, Prof. Nicola Lucchi, University Pompea Frabre, Barcelona
  *The Role of Emigrants in Promoting the Product and Building its Reputation*
- Prof. Dotan Oliar, University of Virginia, School of Law
  *The EU Press Publishers’ Right: A Failed Migration*
- Prof. Neil Netanel, University of California at Los Angeles, School of Law
  *The EU Press Publishers’ Right: A Failed Migration*
- Prof. Tamar Ashuri, Department of Communication, Tel Aviv University
  *Challenges in Designing an IP-based Legal Framework for Traditional Cultural Expressions: A Study among Tribes in the Western Ghats*

13:15–14:30 Lunch Break & ISHTIP Board Meeting

14:30–16:45 SESSION 10 PRESENTATIONS BY DOCTORAL RESEARCHERS
Chair: Prof. Amir Khoury, Faculty of Law, Tel Aviv University
- Prof. Gargi Chakrabarti, Centre for Advocacy, Practice and Research on IP (CAPRIP), Dharmashastra National Law University, Jabalpur
  *Impact of Migration on Geographical Indication Protection: Issues and Concerns*
- Prof. Eva Hemmungs Wirtén, Department of Culture & Society, Linköping University
  *Challenges in Designing an IP-based Legal Framework for Traditional Cultural Expressions: A Study among Tribes in the Western Ghats*
- Prof. Dave Fossum, School of Music, Dance and Theatre, Arizona State University
  *Copyright Reform and Legal Consciousness in Turkey’s Music Sector*
- Prof. Giovanni Maria Riccio, University of Salerno & Ms. Federica Pezza, PwC TLS, Milan
  *Canzone Napoletana: The Controversial Roots of a Powerful Identity Tool*

16:45–17:00 CONCLUDING REMARKS